

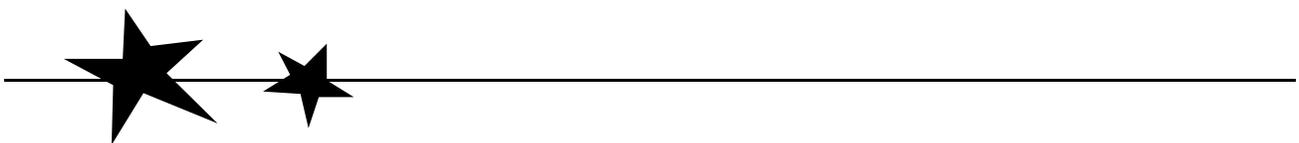
LET'S CREATE  
SOMETHING POWERFUL . . .

*Together!*



*Partnership Invitation*

**To Empower and Support  
New England Women!**



## About Women Inspiring Women

Women Inspiring Women (WIW) is New Hampshire's largest organization for women—and one of the fastest-growing women's networks in New England. Founded in 2007 by entrepreneurial powerhouse and NH native Leslie Sturgeon, WIW has been connecting and empowering women through authentic experiences for nearly two decades.

Our mission is to help women grow personally and professionally, discover practical tools for work-life harmony, and develop meaningful business and personal relationships—something more vital than ever in this post-pandemic world.

Throughout the year, we host a variety of unique live experiences and events across New Hampshire, plus virtual classes, mentoring circles, and small-group success sessions. We are also the proud hosts of the New Hampshire Conference for Women, voted “Best Networking Event in NH” three years in a row by NH Business Review readers, and Inspiring Women in Business entrepreneurial conference.

Our founder Leslie has been named one of NH Business Review's Top 200 Most Influential Leaders, an Outstanding Woman in Business, and the Women in Business Champion by the U.S. Small Business Administration. Her passion, warmth, and commitment to helping women thrive are infused in every part of the WIW experience.



### Why Partner With WIW?

By exhibiting, advertising, or partnering with WIW, your company demonstrates a genuine commitment to supporting women in leadership, business, and life. You'll also receive high-visibility promotion to thousands of influential, loyal, and engaged decision-makers across New England.

This isn't about logo placement—it's about leadership alignment. We work closely with our partners to ensure your involvement is visible, valuable, and voice-worthy. Through strategic promotion, interactive touchpoints, and community-building moments, we make sure your brand is seen, remembered, and respected.

## About Our Savvy Women

The women of Women Inspiring Women may come from diverse industries, backgrounds, and life stages—but they share one powerful trait: a deep commitment to personal and professional growth. They are striving to be the best versions of themselves—as leaders, professionals, entrepreneurs, mothers, caregivers, and friends.

Here's a closer look at who makes up our vibrant WIW community:

- ★ **Professional Women Aged 25–65**  
Attendees come from across New England, with growing participation from college students and emerging young professionals.
- ★ **Highly Educated, Well-Read, and Tech-Savvy**  
Our members are digital natives or digital converts—fluent in social media, online platforms, and modern marketing tools.
- ★ **Leaders & Influencers in Their Fields**  
Whether they own a business, run a department, or lead in their community, WIW women are known for stepping up and standing out.
- ★ **70%+ Are Entrepreneurs or Business Owners**  
New Hampshire women are starting businesses at a rapid rate—and WIW is where they come to learn, connect, and grow.
- ★ **85% Are Mothers or Caregivers**  
They manage families, businesses, households, and careers—often all at once.
- ★ **Civic-Minded & Community-Oriented**  
Many serve on boards, volunteer for nonprofits, and lead grassroots initiatives. They are driven to make an impact.
- ★ **Connected & Collaborative**  
They value relationship-building, expanding their network, and lifting others as they rise.
- ★ **Purchasing & Decision-Making Authority**  
WIW women are often the final say in household and business buying decisions—making them a powerful audience for your brand.

**And above all . . .  
They are phenomenal women  
you just have to meet.**



# A PEEK AT THE POSSIBILITIES



## LET'S CREATE SOMETHING POWERFUL ... *together!*

This isn't just a sponsorship menu—it's a chance to spark something meaningful. Whether you're looking to connect with powerhouse women at New Hampshire's largest women's conference, align your brand with bold entrepreneurs and leaders, or co-create unforgettable experiences all year long, there's a place for you here. The opportunities outlined on the following pages are flexible, intentional, and designed to meet you where you are—whether you're a corporate brand, a local business, or a passionate advocate for women's success.

Let's find the perfect fit, amplify your impact, and build something extraordinary—*together.*

### VISIONARY *Partnerships*

For brands ready to lead with purpose.

These year-round partnerships offer premier visibility, strategic alignment, and custom-curated benefits designed to meet your goals—and elevate the women we serve. Highly personalized.

Deeply impactful.  
Starting at \$ 5,000

### COMMUNITY *Programs*

#### INSPIRATION NATION

Our year-round community of ambitious, kind-hearted women. Partner visibility includes event perks, digital content features, and connection with our most engaged members.

Starting at \$ 750

#### WOMEN, WORDS & WISDOM

A powerful fusion of book club and mastermind. From bestselling reads to creative workshops, sponsors connect with women diving into personal growth, authentic storytelling and business copywriting.

Starting at \$ 495

#### BEHIND THE PINK CURTAIN

Real talk, raw truths, and revelatory moments. This series creates a brave space for life's honest conversations—with room for bold brands to show up authentically.

Starting at \$ 1,000



### SIGNATURE *Events*

#### NH CONFERENCE FOR WOMEN

Our flagship celebration of growth, grit and greatness with 400+ women. From main stage moments to hydration hubs and a Zen Den, this conference offers bold brand exposure woven into every detail.

Starting at \$ 750

#### INSPIRING WOMEN IN BUSINESS

A full-day strategy and leadership experience for 150+ entrepreneurs, founders, and women who mean business. Sponsors align with content, connection, and next-level growth.

Starting at \$ 1,500

### INTIMATE *Moments*

#### COMMUNITY CONNECTIONS

Small, magical gatherings like Inspiring Conversations and Mingle & Magic foster deeper bonds and real dialogue.

Perfect for brands who value warmth, connection, and shared energy.

Starting at \$ 350

#### PROMOTION AND PRESENCE

For businesses who want ongoing light-touch, high-impact exposure. Includes digital showcases, newsletter placements, and co-hosted brand experiences.

Starting at \$ 65



# VISIONARY Partnerships

**Make a Bigger Impact. All Year Long.**

Our annual partnerships are built for brands that want more than a moment—they want to move the needle. With year-round visibility across Women Inspiring Women's signature events, digital platforms, and community spaces, these levels align you with an influential audience of women leaders, entrepreneurs, and decision-makers.

From commanding the spotlight at our largest events to staying top-of-mind through curated experiences and cross-promotion, each tier is designed for maximum visibility and meaningful engagement. Together, we'll create a plan that amplifies your voice, reflects your values, and puts your brand in front of women who lead, grow, and rise.

## POWER *Partner* \$ 20,000

**Lead the Community.  
Shape the Experience. Be Remembered.**

As a Power Partner, your brand becomes a central force in the Women Inspiring Women universe. This top-tier opportunity is more than sponsorship—it's strategic alignment with a movement.

Power Partners receive year-round visibility, premium positioning across all WIW platforms, and an active role in shaping signature experiences like the NH Conference for Women. You'll enjoy concierge-style collaboration to create custom benefits, from exclusive stage mentions and logo placement to curated content, influencer alignment, and more.

## IGNITE *Partner* \$ 15,000

**Fuel the Future.  
Spark Powerful Momentum.**

As an Ignite Partner, you're not just supporting Women Inspiring Women—you're activating the energy that drives it forward. This level offers exceptional visibility, brand alignment with our most impactful experiences, and early access to high-profile opportunities like presenting roles, curated content features, and personalized activations.

Perfect for brands that want to stay closely connected to the WIW audience throughout the year, the Ignite tier blends prestige with partnership, elevating your brand's voice and values in a way that resonates far beyond events.

## MOMENTUM *Partner* \$ 10,000

**Support the Vision. Amplify Your impact.  
Keep the Momentum Going.**

As a Momentum Partner, you're propelling the WIW mission forward while aligning your brand with a powerful community of women who lead with purpose. This level offers flexible benefits tailored to your marketing goals, with visibility at key events, digital promotions, and opportunities for authentic engagement. Whether you're building awareness or deepening your presence, Momentum keeps you in motion with a values-driven audience—and ensures your support is seen and remembered.

## ELEVATE *Partner* \$ 5,000

**Rise With WIW. Connect With Purpose.  
Grow Through Presence.**

As an Elevate Partner, you're standing beside a powerful community of women—with purpose and heart. This tier offers meaningful visibility at WIW's signature events, promotional platforms, and select initiatives. With thoughtful benefits that balance brand exposure and authentic connection, Elevate is ideal for organizations ready to grow their impact—while growing with us.



—New Hampshire—  
**Conference for Women**  
**NHCW**

*Friday, April 24, 2026*

DoubleTree Hotel  
700 Elm Street, Manchester, NH  
8:00 a.m. to 4:30 p.m.

## *About the NH Conference for Women*

### ***New England's Signature Gathering for Women Who Lead, Grow, and Rise***

The New Hampshire Conference for Women is a dynamic, full-day experience designed to educate, energize, and empower women from all industries and stages of life. With a focus on authentic connection, leadership development, and access to real-world strategies and support, the event offers a bold blend of inspiration and action.

Widely recognized as one of New England's premier women's leadership events, the conference draws a diverse audience of 400+ ambitious, purpose-driven women and 60+ mission-aligned exhibitors—making it a powerful platform for connection and community.

What sets this event apart?

- ★ A deep sense of camaraderie—women don't just attend, they belong.
- ★ Unmatched attention to detail, from hand-picked speakers and interactive experiences to the atmosphere, aesthetics, and energy in the room.
- ★ A community of attendees who are curious, collaborative, driven, and supportive—the kind of women you want to partner with, hire, promote, or simply sit next to.

We proudly collaborate with value-aligned businesses and organizations to equip our attendees with tools, resources, and ideas that support both personal and professional success.

This event offers more than visibility—it offers connection with a community that's engaged, enthusiastic, and aligned with purpose. As a sponsor, you'll be part of something meaningful: a full-day experience where brands are remembered not just for their logos, but for the impact they helped create. Together, we elevate women, amplify voices, and build relationships that last long after the applause fades.



## *A Glimpse At the Magic*

### ***Just a Taste of What's Possible***

Think of this as your appetizer—a flavorful preview of the many ways your brand can be part of the magic.

From immersive experiences to bold visibility, these opportunities are designed to spark connection and spotlight your support.

#### **LEADERSHIP AND INFLUENCE**

Diamond, Premier and Production  
Starts at \$ 2,500

#### **MOMENTS AND MEMORIES**

Guest Experience, Ambiance Partner  
and Gift Partner  
Starts at \$ 750

#### **CONNECTION AND CARE**

Zen Den and Inspiration Exchange  
Starts at \$ 1,500

#### **BEVERAGES AND BITES**

Culinary Connections, Hydration Hubs  
and Sassy Sippery  
Starts at \$ 1,500

**Consider this a sample platter,  
not the full feast. We love crafting  
customized partnership plans  
that align with your goals, budget,  
and brilliance—so let's create  
something uniquely yours.**

#### **Recognition:**

Best Networking Event in NH  
NH Business Review's  
Reader's Poll - 3 Years



# LEADERSHIP & Influence

**Big Presence. Bigger Purpose.**

These are our highest-visibility partnerships - the ones helping us power the entire production and elevate the impact of the NH Conference for Women. Whether you're leading the day as a Diamond or Premier Partner or setting the tone with lights, sound and high-vibe energy, your brand will be at the center of it all.

This tier is about maximum visibility, meaningful connection, and memorable engagement. These are not just sponsorships: they're statements of leadership and alignment with women's advancement.

## DIAMOND Partner

***Our highest-profile and industry exclusive partnership - ultimate visibility, exclusive recognition, and premium influence through the conference experience.***

- One VIP table of 8 at the Conference w/special name tags
- Premier exhibition space in high visibility area
- Opportunity to welcome guests from the stage and recognition during the event
- Fun "gift delivery parade" during event (gifts to be provided by partner)
- Insert in name badge holder (message, gift, offer - provided by partner)
- Full-page program book advertisement and logo on event slideshow
- Inclusion in all pre and post-event publicity
- Logo and link on WIW/event webpage for 4 months
- Six mentions of partnership through social media channels
- Advertisement for 4 months in the WIW e-newsletter sent weekly to 5,400 women
- Plus more!

**\$ 6,500 - 4 Openings**

## PREMIER Partner

***A bold and respected presence with expansive brand promotion and high-touch engagement.***

- Registration for 4 at the Conference w/special name tags
- Premier exhibition space
- Recognition from the stage
- Half-page program book advertisement and small logo on event slideshow
- Inclusion in pre-event publicity
- Placement of unique gift at each seat (item to be purchased by partner)
- Small logo and link on WIW/event webpage for 2 months
- Four mentions of partnership through social media channels
- Advertisement for 2 months in the WIW e-newsletter sent weekly to 5,400 women
- Plus more!

**\$ 4,500 - 4 Openings**

## PRODUCTION & Pulse

***The heartbeat of the event - supporting stage design, sound, lighting and the unforgettable energy moments like music/dancing.***

- Registration for 2 at the Conference w/special name tags
- Exhibition space
- Recognition from the stage
- Quarter-page program book advertisement and small logo on event slideshow
- Small logo and link on WIW/event webpage for 1 month
- Two mentions of partnership through social media channels
- Advertisement for 1 month in the WIW e-newsletter sent weekly to 5,400 women
- Plus more!



**\$ 2,500 - 4 Openings**



—New Hampshire—  
Conference for Women  
**NHCW**

# MOMENTS & Memories

**Details They'll Notice. Feelings They'll Remember.**

This category is all about the sensory and emotional magic that elevates an event from great to unforgettable. From lush seating and lighting to thoughtful gifts and a guest journey filled with delight, Moments & Memories partners help create an atmosphere of warmth, style, and care. Whether it's the vibe of the room or the surprise on the table, these sponsorships ensure your brand is part of the memories attendees take home—and talk about.

## GUEST

*Experience*



**Where First Impressions  
Become Lasting Connections.**

From the registration desk to the restroom refresh stations and the meaningful gift at every seat, this partnership ensures every attendee feels welcomed, pampered, and celebrated from the moment they arrive. Your brand will be woven into the details that elevate the guest experience and leave a lasting impression of warmth, hospitality, and intention.

## AMBIANCE

*Partner*



**Setting the Scene  
for Inspiration.**

Florals, lighting, lush lounge seating, and visual wow-factors—this partnership brings the vibe. Your brand will be known as the force behind the beauty, elegance, and aesthetic magic that makes the conference feel like an immersive experience. Perfect for those who believe that how a space feels is just as important as what's happening in it.

## GIFT

*Partner*



**Wrap Your Brand  
in Gratitude.**

Help us surprise and delight attendees with thoughtfully curated books, journals, gifts, and inspirational swag that enhance their day and extend the experience.

This level is ideal for businesses who want to provide product, partial in-kind contributions, or team up on memorable giveaways that feel like “just what I needed.”

Whether it's on the table, in the program bag, or handed out during a special moment—your gift creates a connection that lingers.

### Guest Experience and Ambiance Partners Receive:

- Registration for 2 at the Conference w/special name tags
- Exhibition space
- Recognition from the stage several times during event
- Quarter-page program book advertisement
- Small logo and link on WIW/event webpage for 1 month
- Two mentions of partnership through social media channels
- Advertisement for 1 month in the WIW e-newsletter sent weekly to 5,400 women

### Signature Touches:

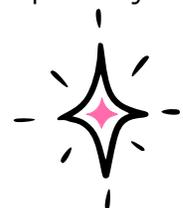
★ **Guest Experience Partners:** Recognized as the provider of “event essentials” in both restrooms (signage and branding opportunity) and placement of a unique gift at each guest's seat (item provided by partner)

★ **Ambiance Partners:**  
Branded signage incorporated into centerpiece displays

*\$ 2,500 - 2 Openings Per Category*

*Starts at \$ 750*

Can be partially “in kind”





# CONNECTION & Care

## *Touchpoints That Pamper, Inspire, and Connect.*

This category is all about meaningful presence—not just being seen, but felt. From the soul-soothing vibes of the Zen Den to the energetic buzz of the Inspiration Exchange, these sponsorships create the kind of face-to-face experiences that spark curiosity, calm the spirit, and foster real connection. Whether it's a moment of pampering or a powerful brand discovery, Connection & Care partners are woven into the emotional heartbeat of the conference. If your brand believes in showing up with intention—meeting women where they are, and where they dream to be—this is your space.



### ***Relaxation, Rejuvenation and a Whole Lot of “Ahhh.”***

Our attendees give so much—to their work, their families, their communities. This is your chance to give back. As the Zen Den partner, you'll provide the ultimate pampering lounge experience, where women can unwind with mini spa treatments, self-care rituals, and a moment of serenity in the middle of a high-energy day. Be the reason someone breathes a little deeper and feels a little more cared for.

- Registration for 2 at the Conference w/special name tags
- Exhibition space in the Zen Den area
- Recognition from the stage several times during event
- Quarter-page program book advertisement
- Acknowledgment as partner/host of our always popular Zen Den, an area for our guests to receive pampering such as chair massages, reiki, reflexology and more!
- Staff can serve as Zen Den ambassadors if desired
- Small logo and link on WIW/event webpage for 1 month
- Two mentions of partnership through social media channels
- Advertisement for 1 month in the WIW e-newsletter sent weekly to 5,400 women

*\$ 2,500 - 2 Openings*



### ***Fueling Connection, Conversation and Commerce.***

Be the driving force behind our vibrant exhibitor experience—where resources are shared, businesses bloom, and meaningful connections take root. This partnership supports the behind-the-scenes magic: exhibitor welcome gifts, vendor lunches, and the logistical grace that keeps the Inspiration Exchange running smoothly. A perfect alignment for brands that champion small business and believe in the power of collaboration.

- Registration for 1 at the Conference w/special name tag
- Recognition from the stage
- Inclusion of a note or gift in our exhibitor welcome bags
- Quarter-page program book advertisement
- Small logo and link on WIW/event webpage for 2 weeks
- Two mentions of partnership through social media channels
- Advertisement for 2 weeks in the WIW e-newsletter sent weekly to 5,400 women

*\$ 1,500 - 2 Openings*



# BEVERAGES & Bites

***Because Connection is Always on the Menu.***

From morning muffins to afternoon mocktails, every delicious detail at the NH Conference for Women is designed to nourish connection. Whether it's coffee with new friends, a sparkling sip at the bar, or a thoughtful snack that keeps the energy flowing—this category brings together the food, drinks, and hospitality touches that fuel conversation and create a sense of celebration.

## CULINARY Connections

***Fueling Fellowship,  
One Bite at a Time.***

From energizing breakfast bites to decadent desserts and a conversation-filled luncheon, Culinary Connections turns meals into moments that matter. These aren't just food breaks—they're flavorful opportunities for attendees to meet, mingle, and make meaningful connections. Your brand will be part of the nourishment that powers the day and the conversations that last long after the final crumb.

Perfect for: Any business that knows good food brings people together!

*\$ 1,500 - 3 Openings*

## HYDRATION Hubs

***Refresh. Recharge.  
Reconnect.***

Our strategically placed Hydration Hubs ensure attendees stay energized, alert, and ready to engage—from the morning welcome to the closing remarks. These high-traffic beverage stations offer a refreshing brand presence for businesses that value wellness, vitality, and vibrant living.

This is a cool opportunity for brands that want to be remembered for keeping things flowing—literally and figuratively.

*\$ 1,500 - 2 Openings*

## SASSY Sippery

***Where connection flows—  
and so do the cocktails.***

Help us keep spirits high (literally) by sponsoring the most festive refreshment spot at the NH Conference for Women!

The Sassy Sippery is a lively and chic bar area which invites guests to toast new friendships, bold ideas, and bright futures with a celebratory mocktail or cocktail.

This area brings joy, adds flavor, flair and fun to the day's festivities and already vibrant atmosphere.

Perfect for: Beverage brands, lifestyle companies, hospitality groups, or any business that loves a little buzz mixed with connection with celebration.

*\$ 1,500 - 1 Opening*

### **All Culinary, Hydration and Sassy Sippery Partners Receive:**

- Registration for 1 at the Conference w/special name tags
- Small signage on all relevant food or beverage stations throughout the event
- Recognition from the stage before and after each break
- Quarter-page program book advertisement
- Small logo and link on WIW/event webpage for 2 weeks
- Two mentions of partnership through social media channels
- Advertisement for 2 weeks in the WIW e-newsletter sent weekly to 5,400 women

### **Want More Visibility?**

Branded napkins, cups, water bottles or fun flair are highly encouraged. Let's brainstorm creative ways to bring your personality - and product - to life.



Fall 2026 - Date to be Announced Soon!

### ***A Conference for the Bold, the Brilliant, and the Building.***

This flagship, day-long leadership and entrepreneurship event gathers women business owners, founders, and visionary professionals from across New England to spark growth, elevate leadership, and connect with powerhouse peers.

While New Hampshire offers many valuable workshops and networking events for women in business, **Inspiring Women in Business** stands out as a focused, full-day experience rooted in the transformational spirit of Women Inspiring Women. It's not just inspiring—it's strategic, actionable, and community-driven.

With expert-led sessions, dynamic panels, and practical takeaways, this is where ideas become strategy—and where sponsors align with women building impactful, profitable ventures. Attendees come for the content and stay for the connections. The room buzzes with women ready to learn, lead, and leap into what's next.

### *Who Attends:*

The **Inspiring Women in Business Conference** draws a high-caliber audience of 150+ ambitious, growth-minded women from across New Hampshire and New England who are serious about building thriving businesses and careers.

#### **Attendees Include:**

- Entrepreneurs & Small Business Owners
- Founders of product- and service-based businesses across sectors—retail, wellness, marketing, consulting, hospitality, design, coaching, and more.
- Corporate & Nonprofit Leaders
- Women in mid- to senior-level roles seeking growth, visibility, and leadership development.
- Solopreneurs & Freelancers
- Creative professionals and consultants building strong personal brands and networks.
- Aspiring Entrepreneurs
- Women preparing to launch or grow a business, seeking inspiration, mentorship, and community.

#### **Industries Represented:**

Health & Wellness · Marketing & Branding · Finance · Education · Technology · Events · Retail · Hospitality · Consulting · Coaching · Real Estate · Legal · Creative Services and more!

#### **Other WIW curated experiences include:**

Savvy Entrepreneur Forum - Co-Working Days  
Speed Schmoozing - and Business Roundtables

### **VISIONARY** *Partner*

As a Visionary Partner, your brand leads the charge—positioned front and center at the Inspiring Women in Business Conference with top-tier exposure, influence, and presence.

**\$ 5,500 - 4 Openings**

### **FIRESTARTER** *Partner*

As a Firestarter Partner, your brand fuels the energy of the day—igniting conversations, elevating visibility, and sparking meaningful engagement with powerhouse women in business.

**\$ 3,500 - 4 Openings**

### **TRAILBLAZER** *Partner*

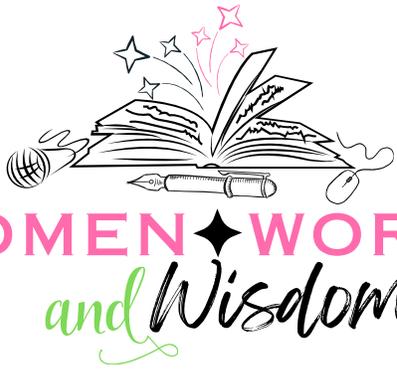
As a Trailblazer Partner, you're showing up with purpose and grit—supporting women who are building bold businesses and blazing new paths in their industries.

**\$ 2,500 - 4 Openings**

### **MOMENTUM** *Partner*

As a Momentum Partner, you're part of the driving force behind the Conference. Your support keeps energy high, connections flowing, and your brand visible!

**\$ 1,500 - 4 Openings**



## WOMEN ♦ WORDS and Wisdom

Education and personal growth are the foundation of the Women Inspiring Women community. We have combined two key elements in this program . . . Learning and sharing within a facilitated communal setting!

Introducing . . .

### Women, Words, and Wisdom

Inspired Reading Group and Mastermind

Groups of women come together virtually or in person for 90 minutes to have a lively discussion about a popular book in the business or self-development realm. The “mastermind” component arms the participant with tools and strategies they can apply in their businesses, careers and lives. High quality gift boxes are mailed to registrants one month prior to book discussion with items to support the concepts of the book.

- Recognition as the partner of this WIW program
- Inclusion of a promotional item in each gift box sent to registrants (item must be approved by WIW and will be provided at partner’s cost)
- Logo and name included in all marketing materials for the book bash, as well as continuous social media mentions and during regular event announcements
- Ability to participate in each book discussion and mastermind with the option of a 30-second welcome address - maybe we could host a live event at your location!

*Starts at \$ 495 - 6 Openings*

Investment: Begins at \$ 495 per session with the option of exclusivity for 6 sessions

**Additional partnership opportunities are available** for other events in this series such as copywriting, becoming an author and journaling. **Let’s talk!**



## Inspiration ★ NATION

**Inspiration Nation** is the heartbeat of Women Inspiring Women—a vibrant membership community filled with bold dreamers, fierce cheerleaders, ambitious go-getters, and everyday heroines. These women show up, lift each other up, and keep the momentum going with heart, humor and hustle. Membership includes exclusive perks like private member-only events, discounts to signature WIW experiences, visibility through curated marketing opportunities, and access to mentoring with Leslie Sturgeon, WIW Founder. Members also engage daily in a vibrant private Facebook group that fuels celebration, connection, and ongoing support.

**This is not just a membership—  
it’s a movement.**

With live and virtual events across New Hampshire, Inspiration Nation offers women a place to plug in, rise up and grow together - personally and professionally.

### Rock Star

Significant visibility through member newsletters, membership website, at member events and so much more! **1 Opening - \$ 3,500**

### Groupie

Recognition as the partner who brings a smile through member gifts! **1 Opening - \$ 2,500**

### Paparazzi

Open your business to our members by hosting a Member Mingle! **4 Openings - \$ 750**

## INSPIRING WOMEN *in the Workplace!*

Want to infuse your workplace with inspiration, connection, and growth? We can help your team plug into the power of WIW—through group memberships, curated participation plans, or custom in-house experiences that elevate morale and spark momentum. **Let’s design something extraordinary—together.**



# BEHIND THE *Pink Curtain*

**Where Real Conversations  
Get the Spotlight.**

**Behind the Pink Curtain** is a bold, unfiltered and ridiculously refreshing series that creates space for women to drop the mask and show up as they are—confident, curious, complicated, and completely human.

Think girls’ night meets real talk - served with a side of laughter, tears, truth bombs, and the kind of “finally someone said it” moments we all crave.

We’re tossing aside the filters and diving into the juicy, awkward, empowering conversations women actually want to have - the stories, challenges, joys, and taboos we don’t always say out loud. Topics include confidence, aging, relationships, body image, sex, intimacy, self-worth, identity, and everything in between.

For our partners, this isn’t just an event—it’s an opportunity to align your brand with a movement that gives women permission to speak freely, feel seen, and support one another in powerful ways. Whether you’re front and center or creating quiet magic behind the scenes, your involvement helps us keep the conversations real, the environment safe, and the transformation flowing.

## *Inner Circle*

**You are not watching from the wings - you’re directing the scene!**

This is the top tier of visibility for the Behind the Pink Curtain series. As an Inner Circle partner, you’ll play a lead role in shaping the experience - from content to atmosphere to guest engagement.

Includes:

- Exclusive naming rights for the series or select events
- Opportunity to speak or host a curated segment
- Premium branding on all event signage and digital promotions
- Full-year cross-promotion with WIW
- VIP seating or hosted guest list (where applicable)

*\$ 2,500 - 2 Openings*

## *Velvet Rope*

**You’re on the list.  
And it’s a very good list.**

The Velvet Rope is for brands that want to be seen, felt, and remembered. You’ll receive premium access and visibility without taking center stage—think of it as your reserved seat at the table, with all the right people.

Includes:

- Event signage and branded materials
- Opportunity for a table, exhibit space, or curated activation
- Recognition in pre- and post-event marketing
- Mentions on WIW social media channels

*\$ 1,500 - 2 Openings*

## *Curtain Call*

**You showed up. You supported.  
You stole the show.**

The Curtain Call is ideal for brands, local businesses, or solo entrepreneurs who want to make a meaningful impact in a focused, intentional way. You won’t be on stage—but your presence will be felt in all the right ways.

Includes:

- Targeted visibility at one or more Behind the Pink Curtain events
- Opportunities for product placement, attendee gifts, or table presence
- Recognition in select social and in-room promotions



*\$ 1,000 - 2 Openings*

# COMMUNITY *Connections*

**Meaningful Gatherings. Authentic Conversations.  
Women Supporting Women.**

**Community Connections** is a signature series of live and virtual gatherings designed to do what Women Inspiring Women does best: create space for real women to build real relationships with no pretenses and no pressure.

These events are warm, welcoming, and wildly energizing—offering women the chance to share stories, ask questions, laugh, learn, network, vent, cheer each other on, and most importantly, belong. These aren't your typical networking events. They're intentionally designed spaces where connection comes first—and business often follows naturally.

# INSPIRING *Conversations*

**Where industry meets insight—  
and connection sparks collaboration.**

Inspiring Conversations is a monthly, small-group gathering series hosted by Women Inspiring Women, bringing together professional women from the same industry or sector—such as finance, real estate, wellness, education, nonprofit, marketing, and more—for open, judgment-free conversation and connection.

Unlike traditional panels or networking events, these sessions are intentionally unstructured:

- No speakers
- No pitches
- Just real talk, peer-to-peer support and community building

Each conversation is designed to foster collaboration, idea sharing, camaraderie, and practical problem-solving among women navigating similar professional paths. They discuss trends, challenges, opportunities, and strategies unique to their industry—with a focus on growth, leadership, and well-being.



*Partnerships start at \$ 350/event*

# MINGLE —&— *Magic*

**Connection, community, and a whole  
lot of heart!**

At the heart of Women Inspiring Women is a deep sense of belonging—and our **Mingle & Magic** events are where that spirit shines brightest.

These informal gatherings radiate sisterhood, support, and contagious enthusiasm. Whether it's coffee, cocktails, or conversation, each event is a space where stories are shared, friendships are formed, and the real magic happens.

Some of the programs include:

- Mingling and Muffins
- Connections and Coffee
- Eat, Share and Inspire
- Connections and Cocktails
- Experts and Eggs
- Sip, Share, Succeed

Consider us your marketing and creative directors for the women of New England. Let's produce a personalized script to make it a blockbuster campaign.

# PROMOTION & Presence

**Where your brand meets our community—  
up close and personal.**

At WIW, we don't believe in transactional placements—we believe in collaborative partnerships that create real value for both our members and our sponsors.

This category invites you to connect meaningfully through curated opportunities: sponsor a lunch or dinner event, showcase your business in our high-visibility e-newsletter or website, or exhibit at one of our intimate, relationship-driven gatherings.

## Digital Showcase

**Whether you're building awareness, launching something new, or staying top-of-mind with your ideal audience, WIW's digital platforms are where connection meets conversion.**

Put your brand in front of 5,400+ savvy, success-minded women. Our e-newsletter, *Inspired*, is a trusted resource that combines business insights, motivational messages, personal development tips, and insider updates on WIW happenings and members. The newsletter is also amplified through our social media channels offering high-visibility, high-impact exposure.

Ad rates begin at just \$65/month.

Want even more staying power? Our website is an always-on hub for member news, event updates, business tools, sponsor features, and more. With excellent Google ranking and consistent traffic, it's a smart place to show up—and stand out.

Website advertising starts at \$150/month.

## Event Showcase

**Where your brand meets curiosity, connection and commerce!**

Exhibiting at a WIW event goes far beyond a table—it's an invitation to connect with a vibrant community of women who love to discover new products, support small businesses, and spark meaningful conversations.

Our guests are business owners, professionals, leaders, and decision-makers who love to discover, shop, and connect. Whether you're showcasing a product, promoting a service, or building brand awareness, exhibiting at a WIW event puts you in the heart of the action. These live gatherings offer a dynamic blend of relationship-building and revenue opportunity.

Rates begin at \$165 per event and include:

- Dedicated exhibit space
- Lunch or dinner with attendees
- Inclusion in the printed event program

Be seen, sell more, and spark powerful connections—one conversation at a time.

## Co-Hosted Events

**Play a pivotal and "co-hosted" role in our high-impact curated luncheon or dinner events.**

- Complimentary admission for up to 2 guests
- A 6' draped exhibition table and distribution of marketing materials during event
- Logo included in invitations and advertisements plus business mentioned on social media prior to event
- Full company details emailed to event attendees
- Opportunity for a 1-minute welcoming statement

Partnerships begin at \$350/event.

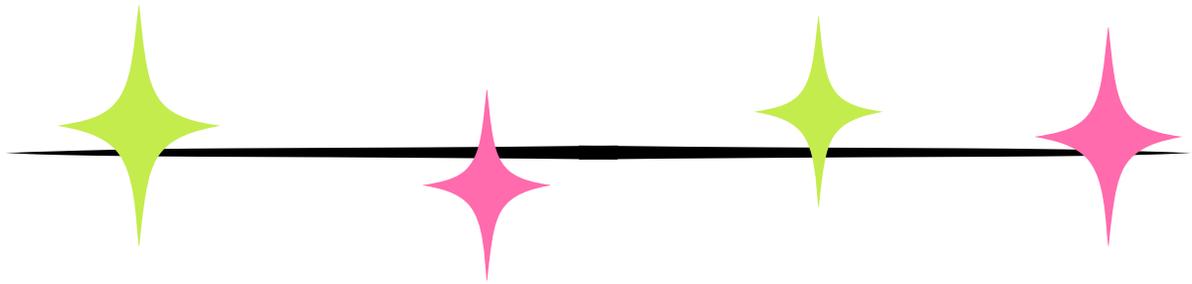


## Let's Get Creative!

Here are additional ways you can introduce your brand, deepen connections, and get you involved:

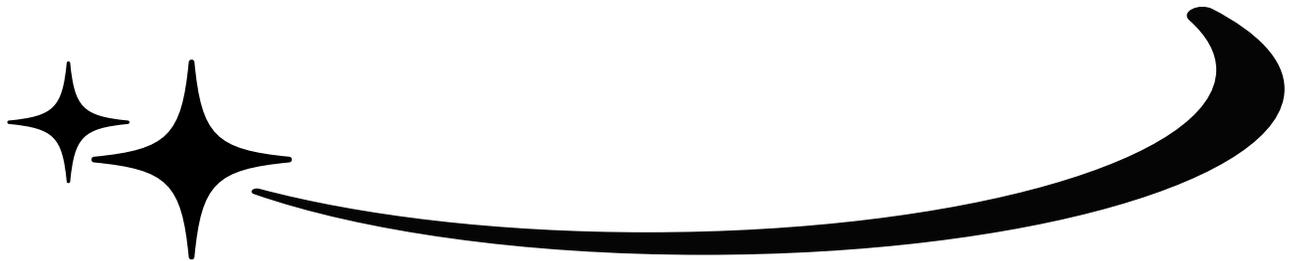
- Social media features
- E-newsletter shoutouts
- Website/blog visibility
- Membership for your team
- Speaking or hosting events
- Workshop facilitation
- Greeter/Ambassador roles
- Content collaborations
- Attending live events

**Let's dream together and build a visibility plan that fits your goals—and your budget!**



When you align with Women Inspiring Women, you're doing more than sponsoring an event—you're investing in visibility, leadership, and potential for women across New England.

Whether you're ready to make a bold brand statement or prefer a more personal connection point, there's a meaningful way to get involved. Let's explore what partnership could look like for your business. **Let's talk.**



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