



New Hampshire's largest organization for women's empowerment, business resources, personal development, networking and fun!

Let's Partner Together to Make a Difference

Partnering with Women Inspiring Women shows your commitment to the women of New Hampshire and at the same time promotes your brand to thousands of savvy women and decision makers. WIW is all about fostering relationships and trust. Our members and event attendees expect the same standards from our partners. We seek to partner with companies who can offer our supporters the products and services they need and be companies that they can rely on. We believe in and highly respect your organization, and would be honored to partner with you. The following is just a guide - we prefer to collaborate to create a partnership plan that exceeds your objectives and marketing needs and works within your budget. Let's get creative!

DESCRIPTION	Diamond \$15,000	Sapphire \$10,000	Emerald \$7,500	Ruby \$5,000	Pearl \$2,500	Amethyst \$1,000
Logo and profile/ad with link in weekly e-newsletter sent to 4,500 women	52x	35x	26x	18x	10x	4x
Logo with link prominently displayed under "WIW Champions" on website pages	12 Months	8 Months	5 Months	3 Months	1 Month	1 Month
Mention of partnership on social media outlets (or sharing of desired information)	12x	8x	5x	3x	2x	1x
Mention of partnership in event press releases - 2 per month sent to 80 media outlets including a special partnership announcement press release	24x	16x	12x	3x	1x	---
Blog post on WIW website and newsletter (content to be approved by WIW)	12x	8x	5x	3x	1x	---
Exhibition space at WIW events with opportunity for brief welcome address	12 Events	8 Events	5 Events	3 Events	1 Event	---
Logo printed on agendas and printed materials distributed at WIW events	12 Events	8 Events	5 Events	3 Events	1 Event	---
Distribution of partner materials at WIW events	12 Events	8 Events	5 Events	3 Events	1 Event	1 Event
Banner or signage displayed at WIW events (and verbal recognition)	12 Events	8 Events	5 Events	3 Events	1 Event	---
Complimentary registrations to WIW events	48 Tickets	36 Tickets	18 Tickets	6 Tickets	3 Tickets	1 Ticket
Membership benefits to be given to staff members - including mentoring with WIW Founder, discounts on additional advertising, exhibition spaces and event registrations, member profile on webpage, on-site educational presentation by WIW founder or affiliated speakers, on-site or off-site mentoring/success groups, invitation to member-exclusive events and teleclasses, etc.	Full Member Benefits 24 People	Full Member Benefits 12 People	Full Member Benefits 6 People	Full Member Benefits 3 People	Full Member Benefits 1 Person	---
Other: -- Host a WIW event at partner location -- Opportunity to propose and participate in one 30-minute teleclass -- Advertisements during educational teleseminars and virtual networking events	Diamond sponsor included in initiatives	TBD	TBD	TBD	---	---
Exclusivity - number per industry - <i>This partnership is for a one-year period</i>	Exclusive	2/Industry	---	---	---	---



The New Hampshire Conference for Women is a day focused on networking, education, empowerment, personal development, transformation and resources. This event creates a community and builds camaraderie unlike any other women's conference and attracts approximately 500 women and 60+ exhibitors.



May 8, 2019



March 2019

NH CONFERENCE FOR WOMEN Applied to either 2018 or 2019 Conference	Diamond \$15,000	Sapphire \$10,000	Emerald \$7,500
Recognition as partner of NH Conference for Women event	Premier Partner	Technology Partner	Supporter
Exhibition space at event	Premier	Yes	Yes
Recognition in event slideshow played throughout the conference	Full Slide	Logo Only	---
Inclusion in all pre-event publicity including press releases and e-newsletters	Yes	Partial	---
Insertion in attendee gift bags or item placed on attendee tables	Yes	Yes	---
Program book advertisement	Full Pg	Half Pg	Quarter Pg
Opportunity to welcome event attendees from stage	Yes	Recognition	---
Registration for staff (including 2 individuals at exhibition space)	6 Tickets	4 Tickets	2 Tickets
Participation in the NH Conference for Women for the Ruby, Pearl and Amethyst Levels is TBD			

PARTNER LEVELS - NH Conference for Women (if not part of year-round program)							
Diamond	\$ 6,500		Premier	\$ 4,500		Tech Partner	\$ 1,500
Guest Experience	\$ 3,500		VIP Luncheon	\$ 1,500		Mingle & Munchies	\$ 1,500

OTHER CONFERENCES - 2019		
Diamond Sponsor / Underwriter	Two available	\$ 2,500
Premier Sponsor	Two available	\$ 1,500
Food Sponsor	Three available	\$ 1,000
Technology Sponsor	One available	\$ 1,000
Mentor Match Sponsor	One available	\$ 1,000
Guest Experience Sponsor	One available	\$ 1,000
Event Supporter	Unlimited available	\$ 500

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