

**Partner with the largest  
women's organization  
in New Hampshire**



**W·I·W**

**Women Inspiring Women**

*There are many ways to bring attention  
to your brand on a year-round basis or  
at other WIW-hosted events. Let's talk!*

**WomenInspiring.com**

● **Leslie@WomenInspiring.com** ●  
**(603) 744-0400 / (603) 455-3633**



New Hampshire  
Conference for Women  
**NHCW**

# Join us for the 2018 Conference!

## November 2, 2018

Manchester Downtown Hotel, Manchester, NH

- ▶ A day focused on networking, education, empowerment, personal development, transformation and resources.
- ▶ Recognized as a premier conference in New England and the "best networking event in NH" by NH Business Review readers. It is a day to honor and celebrate women!
- ▶ Attracts 500+ women and over 60 exhibitors .
- ▶ This event creates a community and builds camaraderie unlike any other women's conference.
- ▶ Unparalleled attention to detail.
- ▶ This is not a stuffy, ordinary conference!
- ▶ Our guests are curious, supportive, determined, fun-loving and friendly. They are the people you want to do business with!
- ▶ By partnering with complementary organizations, we're proud to introduce our guests to valuable small business resources. We honor our partners by developing strong, mutually beneficial, cross-promotional programs designed to benefit both our following and yours.

## The Legendary Jack Canfield!

ENCORE PRESENTATION

Originator of the Chicken Soup for the Soul Series – 500 million copies in print worldwide – a billion dollar empire!

Multiple NY Times bestselling author of The Success Principles, The Power of Focus, The Aladdin Factor, Dare to Win and the Key to Living the Law of Attraction – holds the Guinness Book of World Records for 7 books simultaneously on the list!

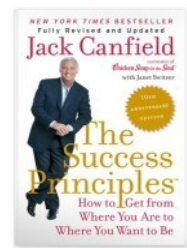
Featured guest on 1,000+ radio and TV programs in nearly every major market worldwide

Featured teacher in the movie "The Secret"

Inducted into the National Speakers Association Speakers Hall of Fame

Known as America's #1 Success Coach

# Keynote



**Chicken Soup**  
for the Soul

Internationally recognized thought leader. A pioneer and world leader in personal and organizational training. Conducted more than 2,500 trainings, workshops and seminars. Presented and conducted workshops for more than 500 corporations, professional associations, universities, school systems, and mental health organizations in all 50 states and 35 countries around the globe.

Jack will be delivering a keynote presentation, workshop and a Q&A luncheon!

# 2018 Conference Opportunities

Here's an example of what is possible . . .  
We prefer to tailor a plan to meet your needs/budget

## PARTNER LEVELS . . .

<b>Diamond</b>	<b>\$ 6,500</b>	<b>Premier</b>	<b>\$ 4,500</b>	<b>Tech Partner</b>	<b>\$ 1,500</b>
<b>Guest Experience</b>	<b>\$ 3,500</b>	<b>VIP Luncheon</b>	<b>\$ 1,500</b>	<b>Mingle &amp; Munchies</b>	<b>\$ 1,500</b>

### DIAMOND PARTNER

- ▶ One VIP table of 8 at the Conference with special name tags.
- ▶ Premier exhibition space in **high visibility** area.
- ▶ Opportunity to welcome guests from the stage and recognition during the event.
- ▶ Fun "gift delivery parade" during event (gifts to be provided by partner).
- ▶ Insert in name badge holder (message, gift, offer - provided by partner).
- ▶ Full-page program book advertisement and logo on event slideshow.
- ▶ Inclusion in all pre and post-event publicity.
- ▶ Logo and link on WIW/event webpage for one year.
- ▶ Six mentions of partnership through social media channels.
- ▶ Advertisement for 6 months in the WIW e-newsletter sent weekly to 4,500 women.
- ▶ Plus more!

Recognition  
as major  
underwriter  
of the event!

**\$6,500**

Industry Exclusive  
3 Available

### PREMIER PARTNER

- ▶ Registration for 4 at the Conference with special name tags.
- ▶ Premier exhibition space.
- ▶ Opportunity to welcome guests from the stage.
- ▶ Half-page program book advertisement and small logo on event slideshow.
- ▶ Inclusion in pre-event publicity.
- ▶ Placement of unique gift at each seat (item to be purchased by partner).
- ▶ Small logo and link on WIW/event webpage for 6 months.
- ▶ Four mentions of partnership through social media channels.
- ▶ Advertisement for 4 months in the WIW e-newsletter sent weekly to 4,500 women.
- ▶ Plus more!

**\$4,500**

3 Available

# 2018 Conference Opportunities

Here's an example of what is possible . . .  
We prefer to tailor a plan to meet your needs/budget

## VIP LUNCHEON

Recognition as the co-host of the  
Jack Canfield VIP Luncheon!

*This is an exclusive luncheon for  
80 guests and will include a Q&A session with Jack*

- ▶ Registration for up to 4 individuals at the Conference with special name tags.
- ▶ Display space within VIP area during luncheon period.
- ▶ Opportunity to welcome luncheon guests and Jack Canfield.
- ▶ Admission for 4 into VIP Luncheon - serve as highly-visible Ambassadors during luncheon if desired - great way to interact with our guests!
- ▶ Placement of a WIW-approved unique gift for each VIP guest (item to be purchased by partner and received by WIW prior to event).
- ▶ Quarter-page program book advertisement.
- ▶ Logo included on VIP printed materials and on slideshow playing throughout the Conference.
- ▶ Small logo and link on WIW/event webpage for 2 months.
- ▶ Advertisement for 2 months in the WIW e-newsletter sent weekly to 4,500 women.

**\$1,500**

1 Available

## MINGLE & MUNCHIES

- ▶ Registration for 2 at the Conference with special name tags.
- ▶ Exhibition space and small sign on all food stations during selected break.
- ▶ Recognition from the stage before and after each selected break.
- ▶ Quarter-page program book advertisement.
- ▶ Staff can serve as ambassadors during selected break if desired.
- ▶ Small logo and link on WIW/event webpage for 1 month.
- ▶ Two mentions of partnership through social media channels.
- ▶ Advertisement for 1 month in the WIW e-newsletter sent weekly to 4,500 women.

**\$1,500**

2 Available

## GUEST EXPERIENCE

- ▶ Registration for 4 at the Conference with special name tags.
- ▶ Exhibition space.
- ▶ Recognition from the stage several times during event.
- ▶ Quarter-page program book advertisement.
- ▶ Placement of unique gift at each seat (item to be purchased by partner).
- ▶ Recognition as provider of "event essentials" in each of the 2 restrooms.
- ▶ Staff can serve as ambassadors if desired.
- ▶ Small logo and link on WIW/event webpage for 3 months.
- ▶ Two mentions of partnership through social media channels.
- ▶ Advertisement for 2 months in the WIW e-newsletter sent weekly to 4,500 women.

**\$3,500**

1 Available

## About Our Organization . . .

Women Inspiring Women is the largest group for women in New Hampshire. We bring women together to connect, grow personally and professionally, discover strategies for life/work balance and develop new business and personal relationships.

Unique events are regularly held throughout the Granite State in addition to teleseminars and small mentoring/success groups. Women Inspiring Women is the host of the NH Conference for Women and Inspiring Women in Business day-long events.

Founded in 2007 by NH native and award-winning entrepreneur and business woman Leslie Sturgeon, the organization has grown dramatically in the last ten years to be recognized as not only the largest organization of its kind in New Hampshire, but one of New England's fastest growing networks for women.



Leslie Sturgeon

By exhibiting, advertising and partnering with Women Inspiring Women you are showing your company's commitment to the women of New England and will be promoting your brand to hundreds of influential decision makers.

### TECHNOLOGY PARTNER

- ▶ Registration for 2 at the Conference with special name tags.
- ▶ Exhibition space.
- ▶ Recognition from the stage.
- ▶ Quarter-page program book advertisement and small logo on event slideshow.
- ▶ Small logo and link on WIW/event webpage for 1 month.
- ▶ Two mentions of partnership through social media channels.
- ▶ Advertisement for 1 month in the WIW e-newsletter sent weekly to 4,500 women.

**\$1,500**  
2 Available

## About Our Savvy Women . . .

- ▶ The women who make up our WIW community are diverse in their backgrounds, but they share one key thing in common: they are all committed to personal growth and development and seek to improve themselves as women, professionals, leaders, friends, wives and mothers.
- ▶ Professional women from throughout New England who are 25 to 60 years of age. An increasing number of older teens have attended our events over the last 10 years.
- ▶ Women who are active in their communities through volunteer service or serving on professional boards. They are all leaders of some sort in business or in the community.
- ▶ Individuals who are highly knowledgeable with technology, especially social media, and who are well read, informed and educated.
- ▶ Over 70% are business owners. We attract a significant number of emerging entrepreneurs due to the fact that New Hampshire women are starting businesses at a very rapid rate.
- ▶ 90% are mothers.
- ▶ They are well connected and enjoy networking to increase their contacts and resources/sphere of influence.
- ▶ Leaders or decision-makers within their companies (if they are employed by others) and thus make purchasing and other important company decisions.
- ▶ And they are phenomenal women you just have to meet!

### GIFT PARTNER

Be a part of a memorable attendee experience by partnering with WIW to provide books, gifts, journals, and other inspirational swag.

Investment begins at \$750  
(can be partially in kind as well).

# Other Opportunities . . .

Here's an outline of our other programs and events that might interest you!  
Or let's create a personalized year-round partnership plan that exceeds your company's objectives and marketing needs!

Career Inspirations is a new event for professional women who want to advance in their current careers, are looking for a new opportunity or are getting back into the work force. This full-day event will feature speakers, panel discussions, exhibitors and other career resources! It is anticipated this event will attract 150-200 women.

**Spring 2019**

Manchester or Nashua, NH



Inspiring Women in Business is the largest conference for NH women entrepreneurs, business managers, and industry leaders. This event attracts 150-200 women.

**May 8, 2019**

Grappone Conference Center, Concord, NH



Diamond Sponsor / Underwriter	Two available	\$ 2,500
Premier Sponsor	Two available	\$ 1,500
Food Sponsor	Three available	\$ 1,000
Technology Sponsor	One available	\$ 1,000
Mentor Match Sponsor	One available	\$ 1,000
Guest Experience Sponsor	One available	\$ 1,000
Event Supporter	Unlimited available	\$ 500

# Year-Round Partnerships . . .

There are many ways we can bring attention to your brand throughout the year! Let's outline your goals and objectives and brainstorm other creative ideas to show your organization's commitment to the women of NH.

Logo and profile/ad in e-newsletter (sent 3-4 times per month to 4,500 women)

Logo and profile/ad on WIW website and blog

Sharing of educational content through e-newsletter, blog and social media outlets

Mention of sponsorship in social media outlets (Twitter, Facebook, Linked In)

Mention of sponsorship in press releases (1 per month sent to 85 media outlets)

Logo on WIW printed materials (informational packets, rack cards, etc.)

Logo on agendas and printed materials distributed at WIW events

Distribution of personalized promotional materials and swag at WIW events

Exhibition space at WIW events including opportunity for presentation

Banner or signage at WIW events (to be provided by corporate partner)

Complimentary registrations to WIW events

Complimentary corporate membership to WIW (tons of great benefits!)

Recognition as sponsor during welcome address and closing remarks at WIW events

Participation in major conferences (exhibition space, signage, gift bags, presentation, etc. at each event)

Ads during teleseminars and "virtual" networking events

Staff members can serve as highly-visible Ambassadors during events (if desired)