

INSPIRING
WOMEN^{IN}
BUSINESS



Welcome!

Unleash Your Passion For Business!

PROGRAM SCHEDULE

8:00 to 9:00	Registration, Exhibitors, Continental Breakfast and Networking
9:00 to 9:15	Welcome (Leslie Sturgeon, Women Inspiring Women Founder)
9:15 to 10:30	MARKETING Small Business Big Creative (Peter Jude Ricciardi)
10:30 to 11:00	BREAK - Exhibitors, Refreshments and Networking
11:00 to 11:30	MOXIE AND MINDSET How to Stop Being a Victim of Your Own Brilliance (Charlene DeCesare)
11:30 to 12:15	MARKETING Attract, Convert, Close & Delight-Get Results w/Inbound Marketing (Melissa Albano)
12:15 to 12:45	MIXING AND MINGLING Speed Schmoozing Activity
12:45 to 1:30	LUNCH - Exhibitors and Networking
1:30 to 2:30	MARKETING Email Newsletters That Work (Michael Katz)
2:30 to 3:15	MONEY AND MARKETING Authentic Client Connection: How to Build Rapport & Increase Sales (Sherry Dutra)
3:15 to 3:30	BREAK - Exhibitors, Dessert, and Networking
3:30 to 3:45	MANAGEMENT AND MOTIVATION Business Insights and Inspirations (Leslie Sturgeon)
3:45 to 4:15	MASTERMIND All About Business (facilitated, open discussion) (Leslie Sturgeon)
4:15 to 4:30	Door Prizes and Closing Remarks

#WIWNH

Facebook: Women Inspiring Women
WomenInspiring.com