

**Partner with the largest
women's organization
in New Hampshire**



W·I·W

Women Inspiring Women

*Information included on the
NH Conference for Women.
There are many ways to bring attention
to your brand on a year-round basis or
at other WIW-hosted events. Let's talk!*

WomenInspiring.com

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New Hampshire
Conference for Women
NHCW

Join us for the 2017 Conference!

November 3, 2017

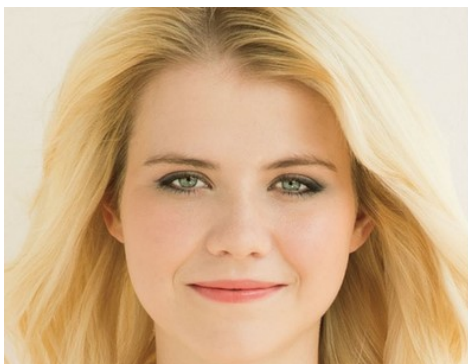
Radisson Hotel / Center of NH, Manchester, NH

- ▶ A day focused on networking, education, empowerment, personal development, transformation and resources.
- ▶ Recognized as a premier conference in New England. It is a day to honor and celebrate women!
- ▶ This event creates a community and builds camaraderie unlike any other women's conference.
- ▶ Unparalleled attention to detail.
- ▶ Attracts 500+ women and over 60 exhibitors .
- ▶ Our guests are curious, supportive, determined, fun-loving and friendly. They are the people you want to do business with!
- ▶ By partnering with complementary organizations, we're proud to introduce our guests to valuable small business resources. We honor our partners by developing strong, mutually beneficial, cross-promotional programs designed to benefit both our following and yours.

You are the author of your own story. This year's NH Conference for Women taps into the stories of some amazing women from very different walks of life, but whose experiences have all shaped their story. All strong, all powerful, all regular, women who have had extraordinary experiences which have shaped their stories thus far. Listen to their stories and think about how you would answer the question, "What's your story?"



ELIZABETH SMART
Abduction Survivor
Inspiring Communicator of Hope



MARCI SHIMOFF
The Secret and Chicken Soup
for the Woman's Soul



CINDY STUMPO
HGTV - Tough as Nails
C. Stumpo Development



Plus 5 other NH women speakers!

Here's an example of what is possible . . . We prefer to tailor a plan to meet your needs & budget!

Diamond	\$ 6,500	Premier	\$ 4,500	Tech Partner	\$ 1,500
Guest Experience	\$ 3,500	Mingle & Munchies	\$ 1,500	Gift Partner	>\$ 750

2017 Conference Opportunities

Here's an example of what is possible . . .
We prefer to tailor a plan to meet your needs/budget

DIAMOND PARTNER

- ▶ One VIP table of 8 at the Conference with special name tags.
- ▶ Premier exhibition space in **high visibility** area.
- ▶ Opportunity to welcome guests from the stage and recognition during the event.
- ▶ Fun "gift delivery parade" during event (gifts to be provided by partner).
- ▶ Insert in name badge holder (message, gift, offer - provided by partner).
- ▶ Full-page program book advertisement and logo on event slideshow.
- ▶ Inclusion in all pre and post-event publicity.
- ▶ Logo and link on WIW/event webpage for one year.
- ▶ Six mentions of partnership through social media channels.
- ▶ Advertisement for 6 months in the WIW e-newsletter sent weekly to 4,500 women.
- ▶ Plus more!

Recognition
as major
underwriter
of the event!

\$6,500

Industry Exclusive
3 Available

PREMIER PARTNER

- ▶ Registration for 4 at the Conference with special name tags.
- ▶ Premier exhibition space.
- ▶ Opportunity to welcome guests from the stage.
- ▶ Half-page program book advertisement and small logo on event slideshow.
- ▶ Inclusion in pre-event publicity.
- ▶ Placement of unique gift at each seat (item to be purchased by partner).
- ▶ Small logo and link on WIW/event webpage for 6 months.
- ▶ Four mentions of partnership through social media channels.
- ▶ Advertisement for 4 months in the WIW e-newsletter sent weekly to 4,500 women.
- ▶ Plus more!

\$4,500

3 Available

GUEST EXPERIENCE

- ▶ Registration for 4 at the Conference with special name tags.
- ▶ Exhibition space.
- ▶ Recognition from the stage several times during event.
- ▶ Quarter-page program book advertisement.
- ▶ Placement of unique gift at each seat (item to be purchased by partner).
- ▶ Recognition as provider of "event essentials" in each of the 2 restrooms.
- ▶ Staff can serve as ambassadors if desired.
- ▶ Small logo and link on WIW/event webpage for 3 months.
- ▶ Two mentions of partnership through social media channels.
- ▶ Advertisement for 2 months in the WIW e-newsletter sent weekly to 4,500 women.

\$3,500

1 Available

MINGLE & MUNCHIES

- ▶ Registration for 2 at the Conference with special name tags.
- ▶ Exhibition space and small sign on all food stations during selected break.
- ▶ Recognition from the stage before and after each selected break.
- ▶ Quarter-page program book advertisement.
- ▶ Staff can serve as ambassadors during selected break if desired.
- ▶ Small logo and link on WIW/event webpage for 1 month.
- ▶ Two mentions of partnership through social media channels.
- ▶ Advertisement for 1 month in the WIW e-newsletter sent weekly to 4,500 women.

\$1,500

2 Available

About Our Organization . . .

Women Inspiring Women is the largest group for women in New Hampshire. We bring women together to connect, grow personally and professionally, discover strategies for life/work balance and develop new business and personal relationships.

Unique events are regularly held throughout the Granite State in addition to teleseminars and small mentoring/success groups. Women Inspiring Women is the host of the NH Conference for Women and Inspiring Women in Business day-long events.

Founded in 2007 by NH native and award-winning entrepreneur and business woman Leslie Sturgeon, the organization has grown dramatically in the last ten years to be recognized as not only the largest organization of its kind in New Hampshire, but one of New England's fastest growing networks for women.



Leslie Sturgeon

By exhibiting, advertising and partnering with Women Inspiring Women you are showing your company's commitment to the women of New England and will be promoting your brand to hundreds of influential decision makers.

TECHNOLOGY PARTNER

- ▶ Registration for 2 at the Conference with special name tags.
- ▶ Exhibition space.
- ▶ Recognition from the stage.
- ▶ Quarter-page program book advertisement and small logo on event slideshow.
- ▶ Small logo and link on WIW/event webpage for 1 month.
- ▶ Two mentions of partnership through social media channels.
- ▶ Advertisement for 1 month in the WIW e-newsletter sent weekly to 4,500 women.

\$1,500
2 Available

About Our Savvy Women . . .

- ▶ The women who make up our WIW community are diverse in their backgrounds, but they share one key thing in common: they are all committed to personal growth and development and seek to improve themselves as women, professionals, leaders, friends, wives and mothers.
- ▶ Professional women from throughout New England who are 25 to 60 years of age. An increasing number of older teens have attended our events over the last 10 years.
- ▶ Women who are active in their communities through volunteer service or serving on professional boards. They are all leaders of some sort in business or in the community.
- ▶ Individuals who are highly knowledgeable with technology, especially social media, and who are well read, informed and educated.
- ▶ Over 70% are business owners. We attract a significant number of emerging entrepreneurs due to the fact that New Hampshire women are starting businesses at a very rapid rate.
- ▶ 90% are mothers.
- ▶ They are well connected and enjoy networking to increase their contacts and resources/sphere of influence.
- ▶ Leaders or decision-makers within their companies (if they are employed by others) and thus make purchasing and other important company decisions.
- ▶ And they are phenomenal women you just have to meet!

GIFT PARTNER

Be a part of a memorable attendee experience by partnering with WIW to provide books, gifts, journals, and other inspirational swag.

Investment begins at \$750
(can be partially in kind as well).