



Partnership and Exhibitor Opportunities

With New Hampshire's
Largest Organization for Women!



NH Conference for Women
November 14, 2014
Radisson Hotel / Center of NH
Manchester, NH



New Hampshire
Conference for Women
NHCW



To secure your partnership opportunity, contact us at:
P.O. Box 627 - New Hampton, New Hampshire 03256 - (603) 744-0400
Womeninspiring.com / leslie@womeninspiring.com



Introducing Women Inspiring Women!

Women Inspiring Women is the largest organization for women in New Hampshire. We bring women together to connect, grow personally and professionally, discover strategies for life/work balance and develop new business and personal relationships. Unique events are held throughout the Granite State twice per month in addition to teleseminars and small mentoring/success groups. Women Inspiring Women is the host of the NH Conference for Women and Inspiring Women in Business day-long events.

Founded in 2007 by award-winning entrepreneur and business woman Leslie Sturgeon, the organization has grown dramatically in the last seven years to be recognized as not only the largest organization of its kind in New Hampshire, but one of New England's fastest growing networks for women.



By exhibiting, advertising and partnering with Women Inspiring Women you are showing your company's commitment to women and will be promoting your brand to hundreds of influential decision makers. WIW is all about fostering relationships and trust. Our members and event attendees expect the same standards from our partners and sponsors. We seek to partner with companies who can offer our supporters the products and services they seek, and be companies that they can rely on.

We believe in and highly respect your organization, and would be honored to partner with you.

A Raving Fan . . .

"This was by far the best experience I've ever had at a one day conference. The presenters were fantastic, energizing and inspiring. I was engaged all day and left feeling empowered and full of new strategies to truly be the best me every day. Your attention to detail was outstanding and appreciated."

About Our Savvy Women . . .

- ▶ The women who make up our WIW community are diverse in their backgrounds, but they share one key thing in common: they are all committed to personal growth and development and seek to improve themselves as women, professionals, leaders, friends, wives and mothers.
- ▶ Professional women from throughout New England who are 25 to 60 years of age. An increasing number of older teens have attended our events over the last 3 years.
- ▶ Women who are active in their communities through volunteer service or serving on professional boards. They are all leaders of some sort in business or in the community.
- ▶ Individuals who are highly knowledgeable with technology, especially social media, and who are well read, informed and educated.
- ▶ Over 70% are business owners. We attract a significant number of emerging entrepreneurs due to the fact that New Hampshire women are starting businesses at a faster rate than men!
- ▶ 90% are mothers.
- ▶ They are well connected and enjoy networking to increase their contacts and resources/sphere of influence.
- ▶ Leaders or decision-makers within their companies (if they are employed by others) and thus make purchasing and other important company decisions.
- ▶ And they are phenomenal women you just have to meet!

This packet is available for download at womeninspiring.com



New Hampshire
Conference for Women
NHCW

Hosted by Women Inspiring Women

November 14, 2014
Radisson Hotel / Center of NH
Manchester, NH

Join Us For Our 2014 Conference!

About the NH Conference for Women:

With a focus on empowerment, personal development and transformation, the NH Conference for Women is held in the Fall at the Radisson Hotel in Manchester, NH. It attracts 500+ women and over 60 exhibitors and is recognized as a premier conference in New England. It is a day to honor and celebrate women!

There are many ways for your company or organization to be a part of this much-anticipated day. This event creates a community and builds camaraderie unlike any other women's conference. The attendees are serious about their development as a professional and entrepreneur. You will find our guests to be curious, supportive, determined, fun-loving and friendly. They are the people you want to do business with! By partnering with complementary organizations, we're proud to introduce our guests to valuable small business resources. We honor our partners by developing strong, mutually beneficial, cross-promotional programs designed to benefit both our following and yours.

The 2014 Conference is being held on Friday, November 14th and the keynote speaker is Mel Robbins, a CNN and Success Magazine contributor, TV and radio host, author, and founder of Inspire52



Important Deadlines and Dates . . .

October 15, 2014

Guaranteed inclusion in pre-event publicity

October 20, 2014

Final day for black and white advertisements for inclusion in event program

November 1, 2014

Final day for early-bird exhibition discounts

November 7, 2014

All bag inserts and member welcome kit items are due

November 7, 2014

Deadline to register all guests and purchase additional tickets for company representatives

November 13, 2014

If your sponsorship includes a banner, it will need to be at the Radisson by 12:00 noon (or arrangements made in advance for pick up)

November 14, 2014

Exhibitor set up begins at 6:45 a.m.
Sponsor recognition begins at 9:00 a.m.

The following is an example of what is possible. We prefer to create a partnership plan that exceeds your company's objectives and marketing needs!



*Each sponsorship can be tailored to better meet your needs and budget.
We can also create a personalized year-round partnership plan!*

*Raving Fans . . .
What Women Had To Say
About Past Conferences!*

"This was by far the best experience I've ever had at a one day conference. The presenters were fantastic, energizing and inspiring. I was engaged all day and left feeling empowered and full of new strategies to truly be the best me every day. Your attention to detail was outstanding and appreciated."

"Everything was extremely well done. Very impressive."

"Excellent program. Such a wonderful day recognizing women and our potential to be whatever we want to be."

"Program was great - made me feel good to be a woman."

"Loved every bit of the day."

"Loved meeting new people and I enjoyed each session. Much better than other programs insofar as the messages were relative, well thought out and timely. Like a massive support group for amazing and talented women instead of folks only getting together because something is wrong."

"Loved the presenters - dynamic, informative, to the point."

"Program was excellent. Attention to detail was evident."

"Feminine. High Energy. Educational. Perfection."

"It's fun to be with positive, empowering women of all ages."

"Programs and presenters OUTSTANDING."

"Like nothing else I have experienced in NH."

Summary of Sponsorship Levels

Diamond Sponsor / Underwriter

\$ 2,750

Three available - industry exclusive

Premier Sponsor

\$ 2,000

Three available

Mentor Match Sponsor

\$ 2,000

One available

Food Sponsor

\$ 1,500

Three available

Technology Sponsor

\$ 1,500

Two available

Guest Experience Sponsor

\$ 1,500

One available

Event Supporter

\$ 500

Member Gift Sponsor

\$ 500 (or in kind donation)



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DIAMOND SPONSOR	BEFORE THE CONFERENCE . . .
<p>Recognition as the major underwriter of the NH Conference for Women!</p> <p>Outstanding Visibility!</p> <p>Only three available! Industry exclusive</p> <p>Total Investment: \$2,750</p>	Inclusion in all pre-event publicity including press releases, e-newsletters, etc.
	Logo and link on conference webpage
	Six mentions of sponsorship through social media platforms
	Full conference press packet to assist you with pre-event publicity and information on day-of-event best practices to generate awareness of your brand, exhibit space and presence
	AT THE CONFERENCE . . .
	Premier exhibition space and banner in high visibility area
	Insertion into attendee gift bags and member welcome kits (sponsor provides insert)
	A full-page advertisement or letter in the event program and logo included on other conference materials and on slideshow playing throughout the conference
	Opportunity to welcome attendees from the stage, recognition throughout event plus an invitation to participate in door prize drawings
	Registration for up to 10 attendees including 2 individuals at exhibition space
	Special name tag identifying sponsor and staff members/guests
	AFTER THE CONFERENCE . . .
	Show of gratitude in post-event follow up with attendees and contact information included in conference supporter list on website and in newsletter
	Advertisement with link for 6 months in the Women Inspiring Women e-newsletter sent weekly to 4,500 women and logo and link on WIW website for 6 months
	Blog post once a month on WIW website and newsletter for 6 months (content to be approved by WIW)
Opportunity to propose and participate in one 30-minute member-exclusive teleclass (educational content to be approved by WIW)	



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PREMIER SPONSOR	BEFORE THE CONFERENCE . . .
<p>Recognition as a premier sponsor of the NH Conference for Women!</p> <p>Only three available!</p> <p>Total Investment: \$2,000</p>	Inclusion in most pre-event publicity including press releases, e-newsletters, etc.
	Small logo and link on conference webpage
	Four mentions of sponsorship through social media platforms
	Full conference press packet to assist you with pre-event publicity and information on day-of-event best practices to generate awareness of your brand, exhibit space and presence
	AT THE CONFERENCE . . .
	Exhibition space and banner displayed in secondary location at event
	Insertion into attendee gift bags and member welcome kits (sponsor provides insert)
	A half-page advertisement or letter in the event program and logo included on other conference materials and on slideshow playing throughout the conference
	Opportunity to welcome attendees from the stage, recognition throughout event plus an invitation to participate in door prize drawings
	Registration for up to 6 attendees including 2 individuals at exhibition space
	Special name tag identifying sponsor and staff members/guests
	AFTER THE CONFERENCE . . .
	Show of gratitude in post-event follow up with attendees and contact information included in conference supporter list on website and in newsletter
	Advertisement with link for 4 months in the Women Inspiring Women e-newsletter sent weekly to 4,500 women and logo and link on WIW website for 4 months
	Blog post once a month on WIW website and newsletter for 4 months (content to be approved by WIW)
Opportunity to propose and participate in one member-exclusive 15-minute teleclass (educational content to be approved by WIW)	



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MENTOR MATCH SPONSOR	BEFORE THE CONFERENCE . . .
<p>Recognition as the Mentor Match sponsor. This is an area for free coaching throughout the day</p> <p>Only one available!</p> <p>Total Investment: \$2,000</p>	Inclusion in one pre-event press release and e-newsletter
	Small logo and link on conference webpage
	Two mentions of sponsorship through social media platforms
	Full conference press packet to assist you with pre-event publicity and information on day-of-event best practices to generate awareness of your brand, exhibit space and presence
	AT THE CONFERENCE . . .
	Exhibition space and small sign in Mentor Match area
	Insertion into attendee gift bags and member welcome kits (sponsor provides insert)
	A half-page advertisement or letter in the event program and logo included on other conference materials and on slideshow playing throughout the conference
	The opportunity for a staff member to be present and highly visible in this area assisting with mentors throughout the day
	Recognition from the stage
	Registration for up to 4 attendees including 2 individuals at exhibition space
	Special name tag identifying sponsor and staff members/guests
	AFTER THE CONFERENCE . . .
	Advertisement with link for 3 months in the Women Inspiring Women e-newsletter sent weekly to 4,200 women
	Show of gratitude in post-event follow up with attendees and contact information included in conference supporter list on website and in newsletter



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FOOD SPONSOR	BEFORE THE CONFERENCE . . .
<p>Recognition as the refreshment or luncheon sponsor</p> <p>Only three available!</p> <p>Total Investment: \$1,500</p>	Inclusion in one pre-event press release and e-newsletter
	Small logo and link on conference webpage
	Two mentions of sponsorship through social media platforms
	Full conference press packet to assist you with pre-event publicity and information on day-of-event best practices to generate awareness of your brand, exhibit space and presence
	AT THE CONFERENCE . . .
	Exhibition space and small sign on all buffet tables and food stations during break or lunch
	Insertion into attendee gift bags and member welcome kits (sponsor provides insert)
	A quarter-page advertisement or letter in the event program and small logo included on other conference materials and on slideshow playing throughout the conference
	Recognition from the stage before and after break or lunch plus an invitation to participate in door prize drawings
	Registration for up to 4 attendees including 2 individuals at exhibition space
	Special name tag identifying sponsor and staff members/guests
	AFTER THE CONFERENCE . . .
	Advertisement with link for 2 months in the Women Inspiring Women e-newsletter sent weekly to 4,500 women
Show of gratitude in post-event follow up with attendees and contact information included in conference supporter list on website and in newsletter	



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TECHNOLOGY SPONSOR	BEFORE THE CONFERENCE . . .
<p>Recognition as the audio / visual and technology sponsor</p> <p>Only two available!</p> <p>Total Investment: \$1,500</p>	Inclusion in one pre-event press release and e-newsletter
	Small logo and link on conference webpage
	Two mentions of sponsorship through social media platforms
	Full conference press packet to assist you with pre-event publicity and information on day-of-event best practices to generate awareness of your brand, exhibit space and presence
	AT THE CONFERENCE . . .
	Exhibition space and small sign on audio/visual hub at conference
	Insertion into attendee gift bags and member welcome kits (sponsor provides insert)
	A quarter-page advertisement or letter in the event program and small logo included on other conference materials and on slideshow playing throughout the conference
	Recognition from the stage several times during event
	Registration for up to 4 attendees including 2 individuals at exhibition space
	Special name tag identifying sponsor and staff members/guests
	AFTER THE CONFERENCE . . .
	Advertisement with link for 2 months in the Women Inspiring Women e-newsletter sent weekly to 4,500 women
	Show of gratitude in post-event follow up with attendees and contact information included in conference supporter list on website and in newsletter



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GUEST EXPERIENCE SPONSOR	BEFORE THE CONFERENCE . . .
<p>Recognition as the Guest Experience sponsor. This is for all bags, gifts, decorations, folders and resource materials</p> <p>Only one available!</p> <p>Total Investment: \$1,500</p>	Inclusion in one pre-event press release and e-newsletter
	Small logo and link on conference webpage
	Two mentions of sponsorship through social media platforms
	Full conference press packet to assist you with pre-event publicity and information on day-of-event best practices to generate awareness of your brand, exhibit space and presence
	AT THE CONFERENCE . . .
	Exhibition space and small sign displayed in exhibition area
	Insertion into attendee gift bags and member welcome kits (sponsor provides insert)
	A quarter-page advertisement or letter in the event program and small logo included on other conference materials and on slideshow playing throughout the conference
	Recognition from the stage several times during event
	Registration for up to 4 attendees including 2 individuals at exhibition space
	Special name tag identifying sponsor and staff members/guests
	AFTER THE CONFERENCE . . .
	Advertisement with link for 2 months in the Women Inspiring Women e-newsletter sent weekly to 4,500 women
	Show of gratitude in post-event follow up with attendees and contact information included in conference supporter list on website and in newsletter



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EVENT SUPPORTER	BEFORE THE CONFERENCE . . .
<p>Recognition as a special supporter of the NH Conference for Women!</p> <p>Total Investment: \$500</p>	Name and link on conference webpage
	One mention of support through social media platforms
	AT THE CONFERENCE . . .
	Insertion into attendee gift bags and name included on program
	Recognition at event
	Registration for 1 person at event
	Special name tag identifying sponsor
	AFTER THE CONFERENCE . . .
	Advertisement with link for 2 weeks in the Women Inspiring Women e-newsletter sent weekly to 4,500 women

MEMBER GIFT SPONSOR	BEFORE THE CONFERENCE . . .
<p>Recognition as the sponsor of gifts provided to WIW members!</p> <p>Total Investment: \$500</p>	Name and link on conference webpage
	One mention of support through social media platforms
	AT THE CONFERENCE . . .
	Insertion into attendee gift bags and name included on program
	Recognition at event
	Registration for 1 person at event
	Special name tag identifying sponsor
	AFTER THE CONFERENCE . . .
	Advertisement with link for 2 weeks in the Women Inspiring Women e-newsletter sent weekly to 4,500 women and recognition and link in post-event follow-up communication with members



Hosted by Women Inspiring Women

Other Business Showcase Opportunities . . .

EXHIBIT

Exhibitors have the opportunity to make profitable new business contacts, present products, sell goods or services and educate business owners, professional women, community leaders and decision makers. Early registration rates are \$195.00 for WIW members and \$250.00 for non-members.

- Set up is from 6:45 a.m. to 7:45 a.m. The event runs from 8:00 a.m. to 5:00 p.m.
- 6' covered and skirted table provided along with 2 chairs. If you are bringing your own furniture/ display, please advise in advance. A massage table can be substituted for the 6' table.
- Contact information will be included in the event program, emailed to attendees after the conference, included in our newsletter and posted on our website.
- You are encouraged to bring samples, promotional items, brochures and business cards.
- Back walls and pipe/drape are not included. You are not allowed to attach anything to the walls or floors.
- Signage is not provided. If you wish to bring a sign, it must be contained within your assigned area and cannot be a banner that attaches to the wall.
- Music is not allowed and all audio visual must be contained to the assigned space. There can be no open flames or incense. Performances are not allowed. You cannot sell raffle tickets or chances.
- Literature, promotional materials, samples, etc. cannot be distributed in public areas, on attendee tables, in restrooms, on car windshields, or any place other than assigned space.
- Exhibitors will be in an exhibit hall (referred to as the "Inspiration Exchange") connected to the main event hall. In order to increase traffic flow, refreshments will be served in the Inspiration Exchange and ample breaks with time to visit the Exchange will occur throughout the day.
- It is our goal to sell out every single seat in the lecture hall. There *may* be seats at tables for exhibitors, but we can't guarantee it. If not, there will be seats around the perimeter of the room for you to listen in on the sessions.
- As an exhibitor you have the option to insert your promotional materials or samples into the attendee gift bags for the rate of \$50.00 - all materials need to be provided to WIW no later than November 7th. You need to provide 500 pieces.
- Exhibitors also have the option to advertise in the program booklet.
- Space assignments will be made by WIW on a first-come, first-served basis and on space requirements. There will only be one exhibition space per company - for example, there will not be two Lia Sophia exhibits but there may be multiple jewelry businesses represented.
- One complimentary event ticket is included which does include lunch and refreshments. If you wish to have additional individuals attending the event, tickets can be purchased at the advertised rate of \$89.00.
- There is ample parking in the attached parking garage. The fee is \$5.00 for the day (with validation - just bring your ticket to the WIW registration desk to be stamped).
- The Radisson does not provide complimentary electricity and wi-fi service. Electricity is an additional \$65.00 and wi-fi is \$35.00 You must request these items in advance with WIW so they can make the necessary arrangements with the Radisson.
- If you would like to come to the stage to briefly introduce yourself and your business while giving away a door prize (from the WIW bin of attendee names), you must indicate your interest when you register. Your name will be entered into a drawing with all other interested exhibitors and just 15 will be chosen for this opportunity. The door prize must be valued at over \$50.00 and all interested exhibitors registered by October 15th are eligible to win.



Have Questions? We Have Answers!

WHO EXHIBITS?

We strive to have an exhibitor hall that is diverse and balanced to offer a little something for everyone. Past exhibitors have included colleges/universities, health care providers, jewelry and accessory companies, hair and skin care consultants, spas, financial institutions, life and relationship coaches, utility companies, home improvement and organization companies, artists and other products and services.

WHAT IF I CAN'T STAY FOR THE ENTIRE EVENT?

In order to bring as much exposure to our exhibitors as possible, it is recommended you stay in place until the conclusion of the event. Your early departure reflects poorly on you and Women Inspiring Women. Exceptions can be made in extenuating circumstances and should be arranged in advance.

WHAT IF I CAN'T SET UP DURING THE SET UP PERIOD?

Our goal is to present a highly organized event for our guests, exhibitors and sponsors. We also want to bring as much exposure to your business as possible. While we can make exceptions for set up and take down, you need to advise us in advance. Please do the best you can to adhere to our schedule.

WHAT IS THE CANCELLATION POLICY?

Because we limit the space to one per company on a first come/first serve basis, it is possible that we will be turning away interested participants. As a result, we cannot offer a full refund on your registration as it gets closer to the conference. We can do the following:

Cancellation by October 10th: 75% of fee is returned
Cancellation by October 17th: 50% of fee is returned
Cancellation by October 24th: 25% of fee is returned
Cancellation after October 24th: No refund

**You may transfer your registration to another business with permission of WIW.

CAN I BRING IN MY OWN FURNITURE?

You can certainly bring in your own furniture vs. the 6' table provided. All decor and materials should remain in the designated area unless arrangements have been made in advance for additional space. Please advise in advance if you will be bringing your own furniture.



CAN I SHARE A SPACE WITH ANOTHER BUSINESS?

Yes, you can! Indicate in the "Comment" section of the registration form who will be sharing space with you. You will also have to register for a second guest at the rate of \$89.00 (please include their contact information upon registration). This is subject to WIW approval.

IS FOOD AND BEVERAGE INCLUDED?

We strive to take really good care of our exhibitors and guests! You will be provided with a continental breakfast, refreshments, lunch and ample beverages throughout the day. There will also be a water station available in our "Inspiration Exchange."

ARE ELECTRICAL OUTLETS AND WI-FI AVAILABLE?

They are both available; however, the Radisson does not have complimentary electricity and wi-fi. We need to know in advance whether you need any of these additional amenities. The fee is \$65.00 for electricity and \$35.00 for wi-fi. WIW will coordinate this for you!

CAN I SERVE FOOD AT MY EXHIBITION SPACE?

No cooking is allowed on the premises and any samples must be bite size. Please be mindful of scents and garbage (no garbage cans are provided nor is rubbish removed). Please advise us if you plan to serve samples.

CAN I HAVE SIMMERING POTPOURRI OR CANDLES?

There can be no open flames or incense.



Hosted by Women Inspiring Women

Have Questions? We Have Answers!

CAN WE CONDUCT A DEMONSTRATION?

Performances are not allowed, but you can certainly demonstrate how your products work (i.e., beauty products, household items, etc.). Water and sinks are not available in the exhibit area and for the comfort of our guests, you cannot utilize the restrooms for product demonstrations.

CAN I PLAY MUSIC or MAKE ANNOUNCEMENTS FROM MY AREA?

No amplification of sound or voice will be allowed above normal voice tone, and/or no sounds will be loud enough to prevent other exhibitors from speaking with guests in normal voice.

CAN I CONDUCT A RAFFLE/DRAWING?

While we do not allow paid raffles, you can have giveaways/drawings at your exhibition space. There will not be an opportunity to announce the winners from the stage. However, if you wish to do a door prize and select a winner from the WIW bin of attendee names, you will be entered into a drawing and 15 individuals will be selected. Only exhibitors registered by **October 15th** are entered into the drawing.

CAN PETS AND CHILDREN ATTEND?

We love animals and children, but we ask that they stay home for the day! Young, mature women over the age of 12 are invited to attend and enjoy the speakers and they would need to register at the standard registration rate. We present our young guests with a special gift, too!

I'M INTERESTED IN EXHIBITING BUT CANNOT MAKE THIS EVENT, DO YOU HOST OTHERS?

Why, yes we do! We host events throughout NH generally twice per month plus the day-long Inspiring Women in Business event and NH Conference for Women. Email us at leslie@womeninspiring.com to learn more about our events and exhibition opportunities.

DELIVERIES TO RADISSON

The Radisson does not have space to store any boxes or shipments from you prior to the event. You will need to bring everything with you during set up on Friday, November 14th beginning at 6:45 a.m.



NOW FOR ALL THAT LEGAL STUFF . . .

Exhibitor agrees to comply with all laws, electrical and fire codes and all other rules, regulations, codes or statutes with respect to the assembly, set up, installation, operation or disassembly of his/her exhibit and participation in this conference. Exhibitor acknowledges that alcoholic beverages are strictly forbidden at all times in the conference area unless arranged with WIW in advance. At all times during the event, exhibitor agrees to conduct himself/herself in a professional and courteous manner. Under no circumstances shall Women Inspiring Women be liable to the exhibitor in excess of the consideration paid by the exhibitor. Women Inspiring Women, the event host, shall not be liable for injury of any type from any cause to the property of the exhibitor, its employees, representatives, agents, licenses or invitees.

Visit our website at:
Womeninspiring.com
to register as an exhibitor!



More Business Showcase Opportunities . . .

PROGRAM ADVERTISEMENT

Our program booklet, a new addition this year, will put your business information in the hands of 500+ women! Advertising rates are as follows:

Full page advertisement (7.5" W x 10" H):

Exhibitors/Members: \$125.00

Non-Exhibitors: \$175.00

Half page advertisement (7.5" W x 4.75" H):

Exhibitors/Members: \$75.00

Non-Exhibitors: \$110.00

Quarter page advertisement (3.5" W x 4.75" H):

Exhibitors/Members: \$50.00

Non-Exhibitors: \$75.00

The deadline for program advertisements and black and white artwork is October 20th.

GIFT BAG INSERT

Our attendee gift bags are always a big hit at the Conference. A select number of companies can share samples, informational pieces, coupons, etc. with our 500 attendees for only \$50.00 for exhibitors and members and \$125.00 for non-exhibitors.

The item should be larger than a business card so it doesn't get lost in the bag and cannot exceed 8.5" x 11". We would need 500 pieces/items by November 7th. Please mail to: Leslie Sturgeon, 76 Jenness Hill Road, Bristol, NH 03222 or contact us at leslie@womeninspiring.com to arrange for delivery or pick up! *Limited to 30 companies.*

NEW MEMBER WELCOME GIFTS

Share a special gift from your business or a girly thing you love with our new members who join at the Conference and throughout the year. We are collecting 125 very exclusive items to be included in these attractive gift boxes. While we are open to suggestions, we would like the following: gift cards, products, journals, books, paper/pads, magnets, inspirational or motivational items, delicious treats with a shelf life longer than 6 months. Business cards, promotional items and anything that may leak during shipping aren't an option! All items need to be under 5" x 7". This very limited opportunity is complimentary to members and \$50.00 for non-members. Acknowledgment of our gift contributors will be included on our website.



Have another idea for showcasing your business to our community of women?

Let's talk - (603) 744-0400 or leslie@womeninspiring.com!

Sign up for any of these opportunities on our website at womeninspiring.com



Program Advertisements . . .

Ads should be submitted in electronic, print quality format: eps, pdf or jpeg files preferred. These will be printed in black and white.

Deadline for inclusion on program booklet is October 20th

Your Company Logo or
Advertisement Here!

Quarter-Page
Advertisement
3.5" W x 4.75" H

Exhibitors/Members: \$50.00
Non-Exhibitors: \$75.00

Your Company Logo or
Advertisement Here!

Half-Page Advertisement
7.5" W x 4.75" H

Exhibitors/Members: \$75.00
Non-Exhibitors: \$110.00

Full-Page Advertisement
7.5" W x 10" H

Exhibitors/Members: \$125.00
Non-Exhibitors: \$175.00



Other Partnership Opportunities . . .

Inspiring Women in Business is the largest conference for NH women entrepreneurs, business managers, and industry leaders .
 This event attracts 150-200 women.

May 8, 2015
 SERESC Conference and Training Center
 Bedford, NH



Summary of Sponsorship Levels . . .

Diamond Sponsor / Underwriter	Two available	\$ 2,250
Premier Sponsor	Two available	\$ 1,500
Food Sponsor	Three available	\$ 1,000
Technology Sponsor	One available	\$ 1,000
Mentor Match Sponsor	One available	\$ 1,000
Guest Experience Sponsor	One available	\$ 1,000
Event Supporter	Unlimited available	\$ 500

Packages are similar to NH Conference for Women but can also be personalized to exceed your marketing goals and objectives!



Other Partnership Opportunities . . .

Career Inspirations is a new event for professional women who want to advance in their current careers, are looking for a new opportunity or are getting back into the work force. This half-day event will feature speakers, panel discussions, exhibitors and other career resources!

Spring 2015

Manchester or Concord, NH



Summary of Sponsorship Levels . . .

Diamond Sponsor / Underwriter	Two available	\$ 1,500
Premier Sponsor	Two available	\$ 1,000
Food Sponsor	One available	\$ 750
Technology Sponsor	One available	\$ 750
Career Coach Sponsor	One available	\$ 750
Guest Experience Sponsor	One available	\$ 500
Event Supporter	Unlimited available	\$ 250

Packages are similar to NH Conference for Women but can also be personalized to exceed your marketing goals and objectives!



Other Partnership Opportunities . . .



The Entrepreneurial Excursion will be an on-site visitation to four outstanding businesses where women business owners will learn about marketing, operations, team building and sales from some of NH's brightest CEO's.

June 2015

Via Bus or Limo

Summary of Sponsorship Levels . . .

<p>Transportation Underwriter <i>The opportunity to be on the bus and serve as our hosts for the day!</i></p>	One available	\$ 2,500
<p>Lunch Sponsor <i>Serve as our hosts during our lunch stop!</i></p>	One available	\$ 1,000
<p>Guest Experience Sponsor <i>Provide food, beverage, treats and goodie bags on the bus throughout the day!</i></p>	One available	\$ 750
<p>After-Glow Networking Sponsor <i>Serve as our hosts during our end-of-day networking stop!</i></p>	One available	\$ 1,000

Packages can be personalized to exceed your marketing goals and objectives!



We Keep Good Company!

Some of our current and past sponsors!



Public Service of New Hampshire

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